Typotheque type specimen & OpenType feature specification. Please read before using the fonts.

William Display
William Subhead
William Text

OpenType font family supporting Latin based languages with their own small caps, with extensive typographic features.

| Lat | Łāţ |

Designed by Maria Doreuli, 2016

OpenType features in William

| Bb | aA | 1st | ffi | Ct' | ⅞ | H₂ | X² |
| i·I | 0 0 | ✿ | 123 | 123 | 619 | ¥$ | SS 01 | SS 02 | SS 03 | SS 04 |

What is OpenType?

OpenType is a cross-platform font format developed by Adobe and Microsoft. It has a potential to provide advanced typographic features such as multilingual character sets, ligatures, small capitals, various numeral styles, and contextual substitutions.

OpenType, as the new industry standard, supports Unicode, which enables the fonts to contain a large number of characters. While PostScript fonts are a technically limited to a maximum of only 256 characters, OpenType fonts can have more than 65,000 glyphs. This means that a user does not need to have separate fonts for Western, Central European, Baltic, Cyrillic or Greek languages, but could have one single file which supports all these encodings.

OpenType fonts work in all applications, however only some applications take advantage of the advanced OpenType features. Other applications will only use the first 256 characters.

CHARACTER SET

ABCDEFGHIJKLMNOPQRSTUVWXYZ
([0123456789])

ÁÀÂÄÃÅĂĀĄÇĆĈĈĊĎĐÉÈÊËĔĚĖĒĘĜĜĞĠĦĤÍíÌÎÏĪĮĨĴJ
ĶĹĻĿŁŃŃŇŅŅNNŊÓÒÔÖÕŎŐŌØǾPŔŘŖŚŞŠŜŞŞŢŤṬŢÚÙÛÜŬŰŪŲŮŨ
ŮŴŴŴẀŸŶŶỲÝŹŽŻZÞƏĐÆǼÆŒ

abcdefghijklmnopqrstuvwxyz ([0123456789])

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

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ÓÒÔÖÕŎŐŌØǾPŔŘŖŚŞŠŜŞŞŢŤṬÚÙÛÜŬŰŪŲŮŨŬŴŴŴẀŸŶỲÝŹŽŻZÞĐ
ÆǼÆŒ

1234567890⁄1234567890 ¡!¿?#%‰ &*-——(.,:;)
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€$¥£¢ƒ₪₡₢₣£₥₦Pts Rs₹₩K₮₽đ
←↑→↓↖↗↘

William

Text Regular	Subhead Regular	Display Regular
Text Italic	*Subhead Italic*	*Display Italic*
Text Bold	**Subhead Bold**	**Display Bold**
Text Bold Italic	***Subhead Bold Italic***	***Display Bold Italic***
☠⌛♕♘✹♛✣❀❦		Engraved

About the typeface

William Caslon (1692–1766) established the cornerstone of British type founding, ending reliance on the Dutch types which were commonly used in England up to that point (and which inspired his designs). Caslon achieved success both at home and abroad, and the American Declaration of Independence was printed in 1776 using Caslon type. Caslon typefaces set the aesthetic standard for book design, and by the 20th century, the name Caslon referred not only to a specific set of typefaces, but an entire brand.

Caslon's work has a permanent place in the history of typography. William builds on his foundation and makes his type relevant for a new generation of designers. Just as Caslon cut many non-Latin types and ornaments, William focuses on his international typography, and Cyrillic and Greek versions will follow the current release.

About the designer

Maria Doreuli was born in Moscow, and studied at graphic design at the Moscow State University of Printing. She has received the MA degree from the Type & Media course at The Royal Academy of Art (KABK) in The Hague. Since 2013 she has worked as an independent professional based in Moscow, and running Contrast type foundry.

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*W*illiam Display for *LARGE* sizes & Interesting Headlines.

William Subhead for texts of *moderate* sizes.

William Text for efficient readability in medium and *small sizes*.

a	a	a	a
DISPLAY	SUBHEAD	TEXT	OVERLAYED

DISPLAY

Victorian

Morrissey & Marr

ENGRAVING

Love Letters

1857 MAJESTIQUE

Infidels!

Microbiology

SUBHEAD

William Caslon, Letter founder to
His Majesty, **GEORGE** *THE THIRD*
KING OF GREAT BRITAIN & FRANCE

When you have **eliminated** all which
is ***impossible***, then whatever remains,
however improbable, **must** be the truth!

Roll out to about ½ inch thick. Cut rounds with
biscuit cutter, drinking glass, or empty tuna can.
Sprinkle *waxed paper with cornmeal* and set the
rounds on this to rise. Dust tops of ***muffins*** with
cornmeal as well. Cover and let rise for ¾ hour ⧗

TEXT

Her searchlight, turned downwards to the earth, sought out the spots where they were crowded most thickly together, and then the air-ship's guns came into play also. Arnold had given orders to use the new fire-shell exclusively, and its effects proved to be frightful beyond description. Wherever one fell a blaze of intense light shone for an instant upon the earth. It burst into a *thousand fragments*, which leapt fast and into the air and spread themselves far and wide in all directions, burning with *inextinguishable fury* for several minutes, and driving men and horses mad with agony and terror.

No human fortitude or discipline could withstand the fearful rain of fire, in comparison with which even the deadly hail from the aerostats seemed insignificant. For half an hour the eight guns of the *Ithuriel* hurled these awful projectiles in all directions, scattering death and hopeless confusion wherever they alighted, until the whole field of carnage seemed ablaze with them. At the end of this time three rockets soared up from her deck into the dark sky, and burst into myriads of brilliant white stars, which for a brief few moments shed an unearthly light upon the *scene of indescribable confusion* and destruction below. But they made more than this visible, for by their momentary light could be seen interminable lines

ORNAMENTS

*William
features a full set
of ornaments, from floral
to figurative elements
& everything else
in between!*
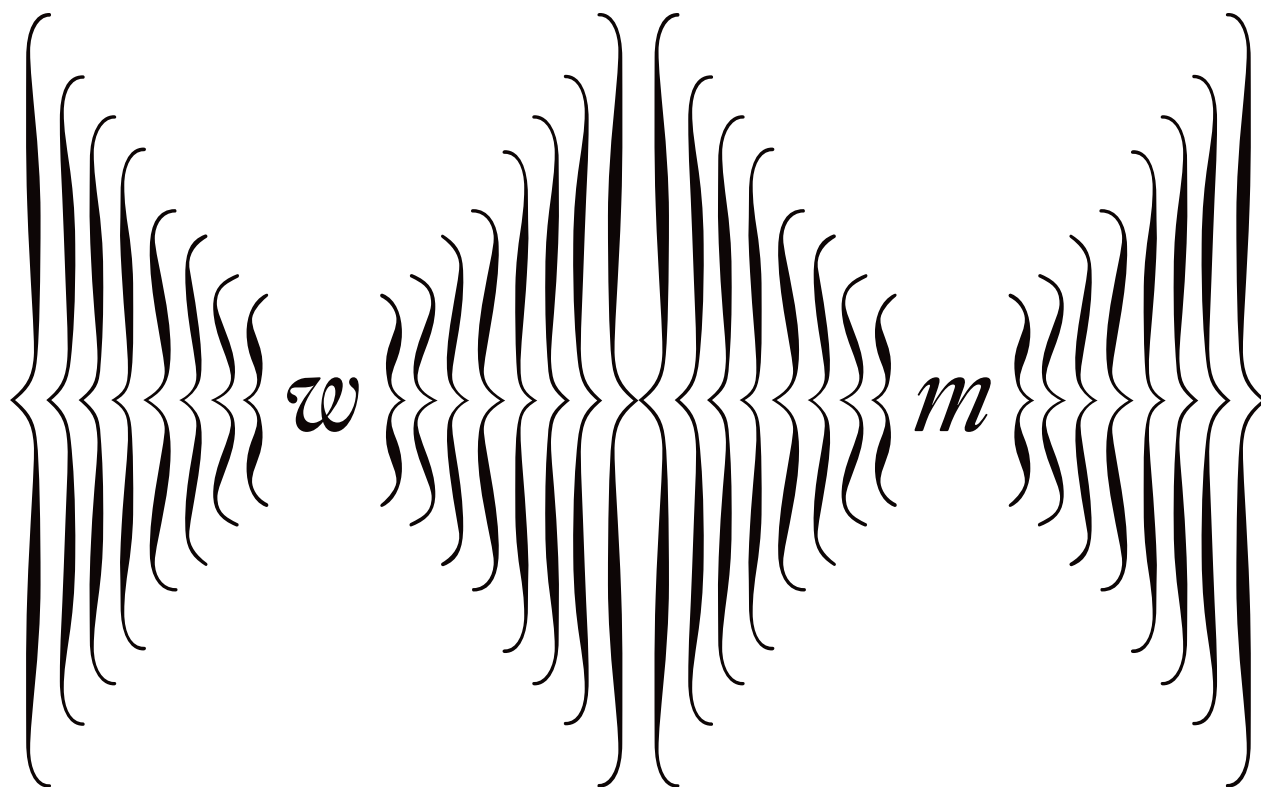
I am the 👑 and I warn you
to bring back my beloved ⛵
on ⏳ or you will be ☠

MR. & MRS. CASLON

Cordially invite you to the Wedding of their Son

WILLIAM CASLON II
&
ELIZABETH SMITH

Daughter of the Emminent Mr. & Mrs. Smith
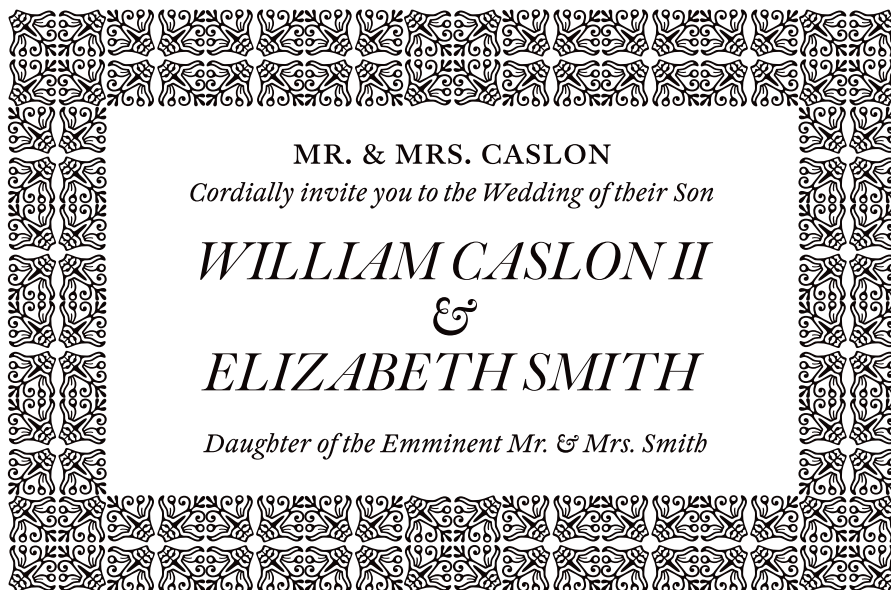
Red Rackham's
TREASURE

HERGÉ

Casterman

All three families in *William* come in Regular, *Italic*, **Bold** & ***Bold Italic*** styles. **William Display** comes with an extra Engraved style and **William Text** comes with a full set of Ornaments ☞
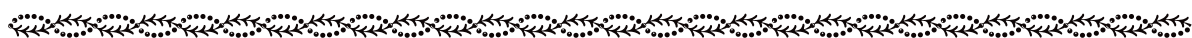
All styles come with SMALL CAPITALS and all Italic styles come with *Swash Capitals*. **William** includes a whole roster of Open-Type powered *features* for **refined typography**.
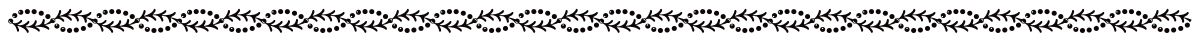
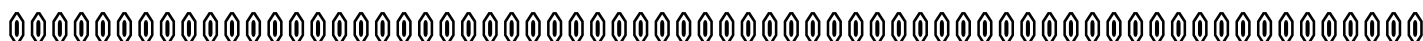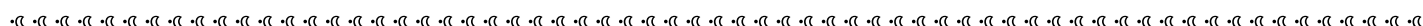**The William Superfamily** was designed by *Maria Doreuli.*

ORNAMENTS
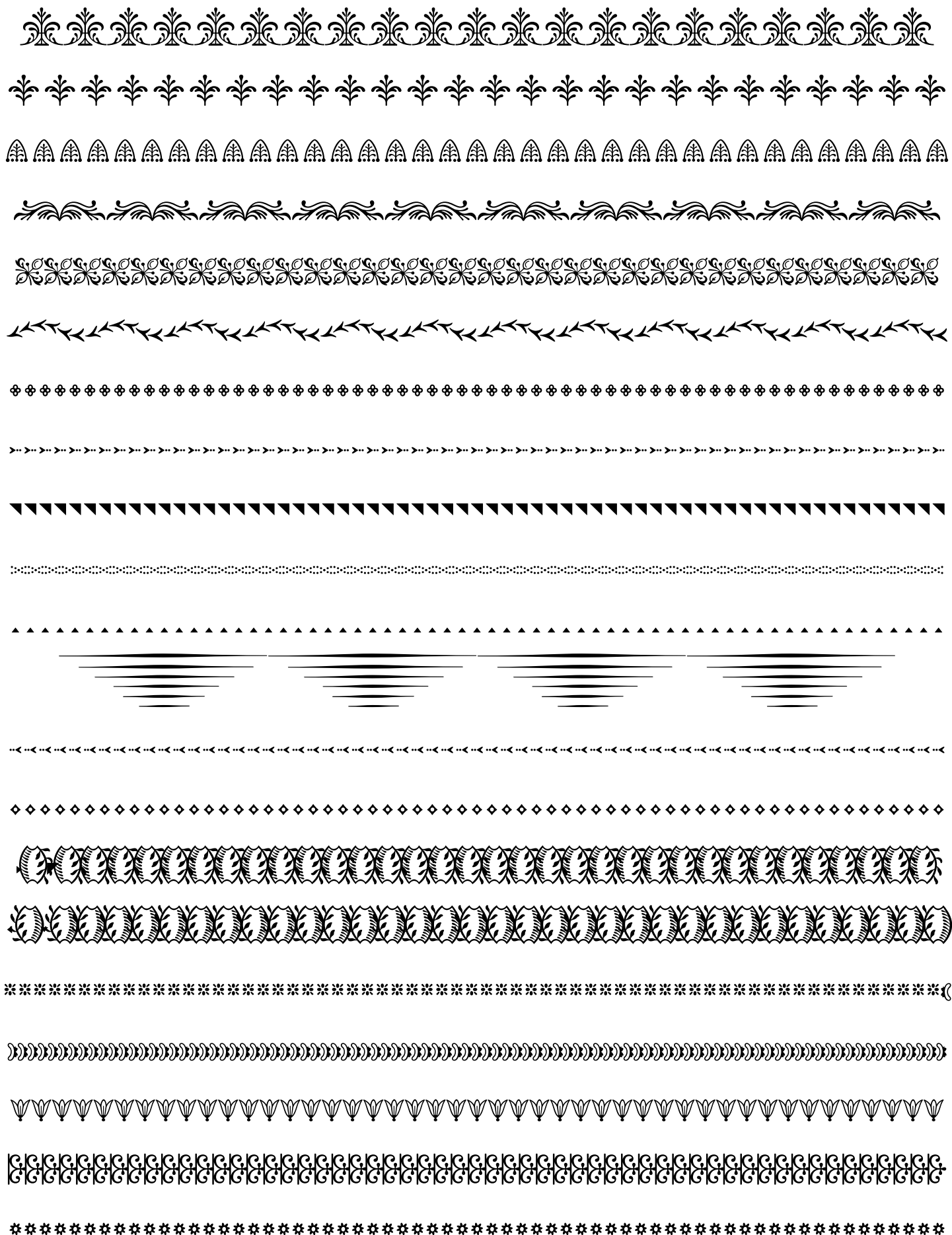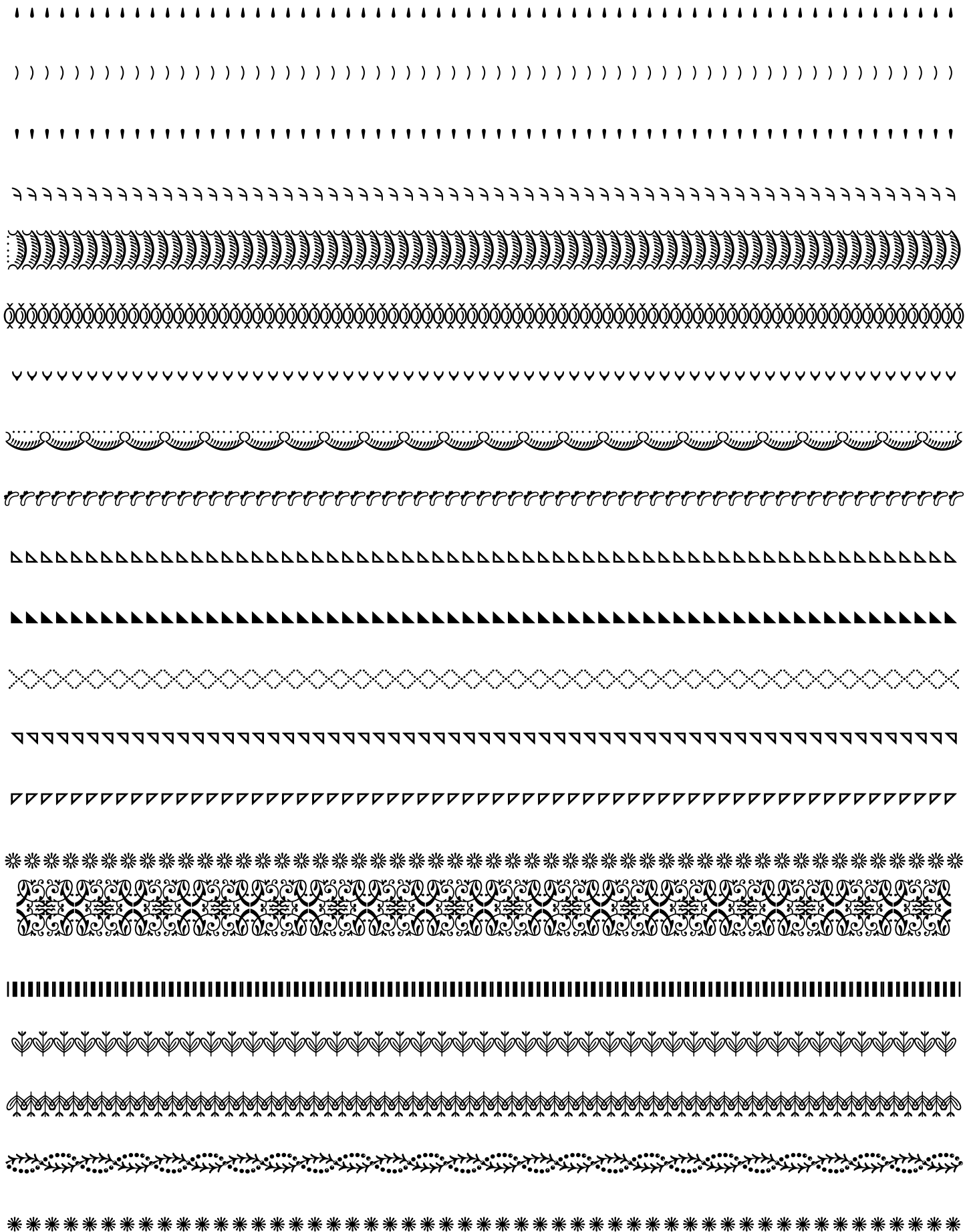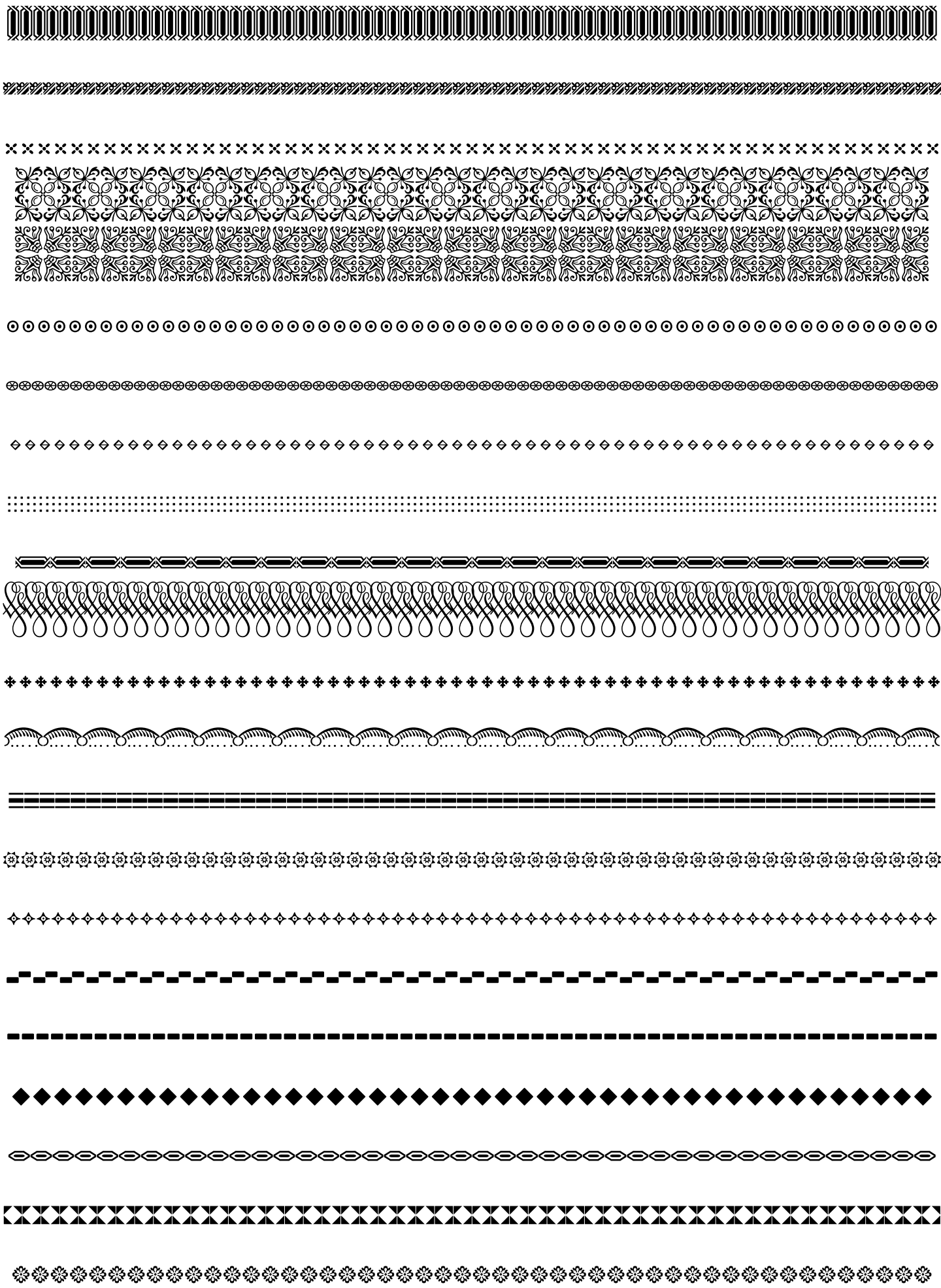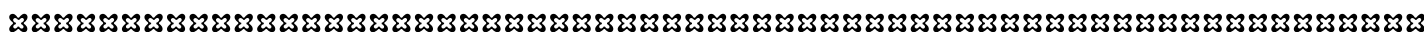
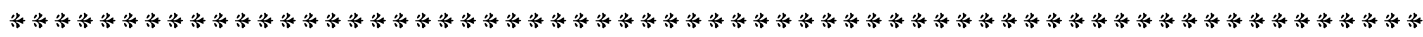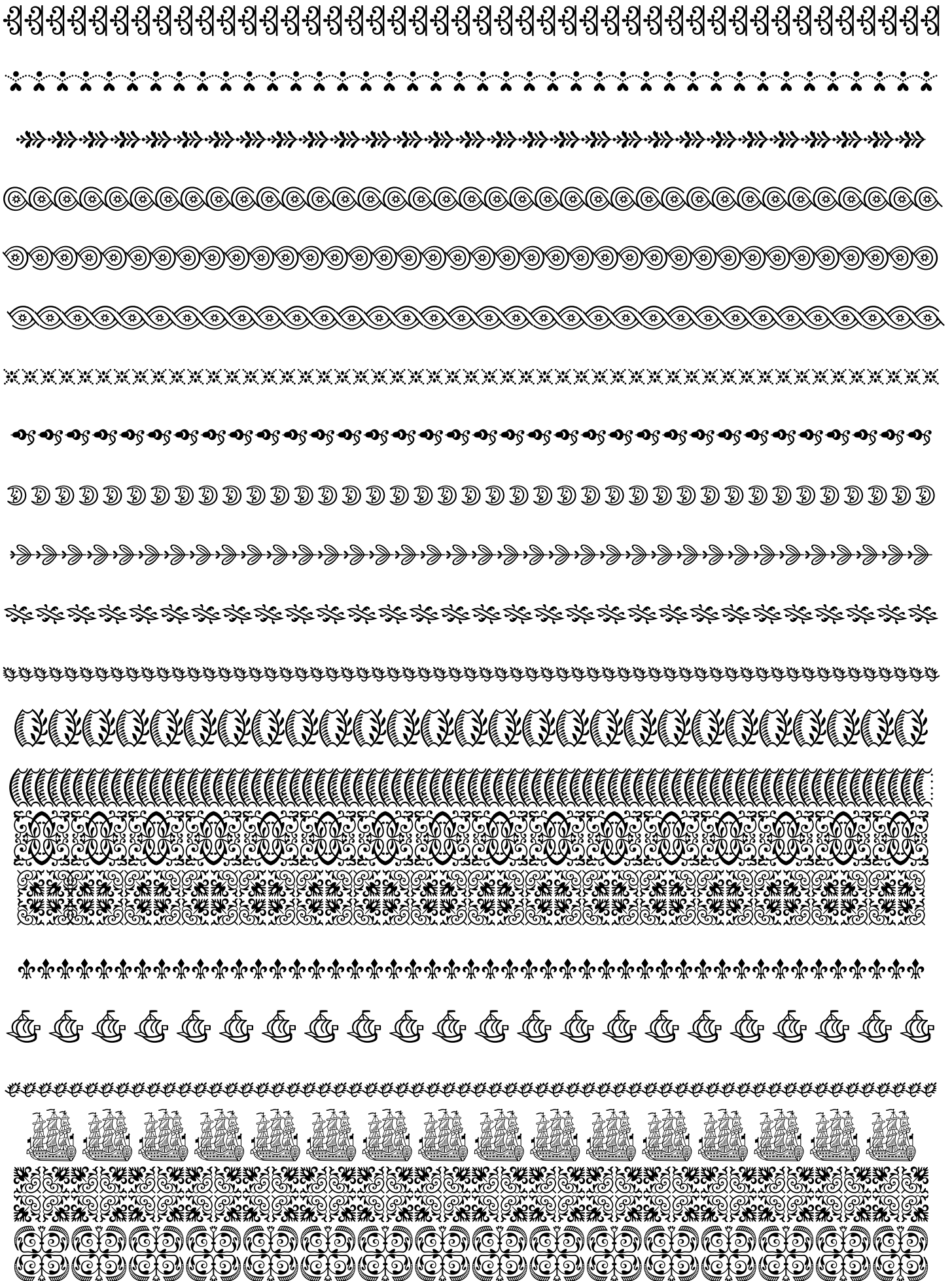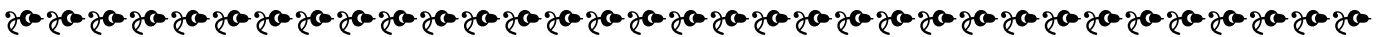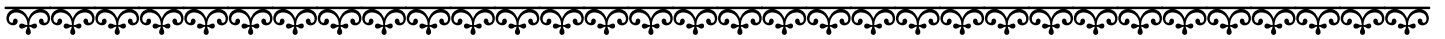# OVERVIEW OF SUPPORTED OPENTYPE LAYOUT FEATURES

¡¿ab?! (H75) ▶ ¡¿AB?! (H75)

Case Sensitive forms (CASE)
When function 'change to caps' is applied from within an application (not when text is typed in caps) appropriate case-sensitive forms are automatically applied. Regular brackets, parenthesis, dashes and hyphens are replaced with their capital forms, as well as alternative set of numerals and currency symbols matching the height of capitals.

Small Caps ▶ Small Caps *fig.1*
All Small Caps ▶ all small caps *fig.2*

Small Capitals & All Small Caps (SMCP & C2SC)
In Adobe applications there are two methods of applying small capitals. The first one, Small Caps (⇧⌘H) fig. 1 replaces only lower case letters with small caps. The second method, All Small Caps, fig. 2 replaces also capital letters with small capitals, and replaces regular quotation marks, exclamation points and question marks, slashes and asterisk with lowered small caps variations.

012345 ▶ Ø12345
012345 ▶ Ø12345

Slashed Zero (ZERO)
Because in some circumstances '0', can be mistaken for an 'O', alternative forms of 'slashed zero' are available for all styles of figures

21/2 31/10 ▶ 2½ 3¹⁄₁₀

Arbitrary Fractions (FRAC)
Typotheque OpenType fonts already include a number of pre-designed fractions. Other arbitrary fractions are easily made by using the fraction feature.

({[012-3456−789)]}
({[012-3456−789]})
([{012-3456−789}])
({[012-3456−789]})

Tabular Lining Figures (TNUM+LNUM)
Tabular Oldstyle Figures (TNUM+ONUM)
Proportional Oldstyle Figures (PNUM_ONUM)
Proportional Lining Figures (PNUM+LNUM)
Changes figures to any selected style: Lining figures which fit better with all-capital text, old-style figures, for use in a flow of lowercase and upper case text, or tabular (fixed width) versions.

-> -^ ^- ▶ → ↑ ↓

(r) (p) (u) (1) [2] ▶ ® ℗ Ⓤ ① ❷

Discretionary Ligatures (DLIG)
The discretionary ligature feature creates real arrows when you type the combination -> (right arrow), <- (left arrow), -^ (up arrow) or ^- (down arrow). Type numbers between parenthesis or brackets for circled numerals. Discretionary ligatures are off by default in Adobe applications.

C2O2 ▶ C²O²

Superscript / Superiors (SUPS)
Replaces all styles of figures (old style, tabular, lining) and letters with their superior alternates, which can be used for footnotes, formulas, etc. Superior characters are more legible than mathematically scaled characters, have a similar stroke weight, are spaced more generously, and better complement the rest of the text.

H2O ▶ H₂O

Subscript / inferiors (SINF)
Replaces all styles of figures (old style, tabular, lining) and letters with their inferior alternates, used primarily for mathematical or chemical notation. Inferior characters are more legible than mathematically scaled characters, have a similar stroke weight, are spaced more generously, and better complement the rest of the text.

Ho Ao Mo ▶ *Ho Ao Mo*

Swashes (SWSH)
William contains a set of capital swash characters, typographical flourishes for the Italics. They can be used at larger sizes as initials, or to give text extra decorative touch.

01234 ▶ 01234

Stylistic Set 1 (SS01)
Stylistic set 1 will replace the default number zero with an archaic no contrast version of the number.

CÇĆČ ▶ CÇĆČ

Stylistic Set 2 (SS02)
Stylistic Set 2 will replace the default capital C (and small cap version) by the version with a without a serif at the bottom.

JĴ ▶ JĴ

Stylistic Set 3 (SS03)
Stylistic Set 3 will replace the standard descending capital J (and the small caps version) by the shorter version of the letter

Q ▶ Q

Stylistic Set 4 (SS04)
Stylistic Set 4 will replace the standard capital Q with the long tail by Q with a shorter tail.